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The key to getting
your foot in the door?
Knocking on it.



Take advantage of spring sunshine by walking around your farming area. Door-to-door prospecting may be an old marketing method, but it endures because it's also this: **extremely effective.**

Learn more below on how to make the most of your neighborhood visits.

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Turn your car into a marketing machine.



As you walk around your farming area, park your car somewhere highly visible. Customize your own **Car Magnets** to turn your parked car into a promotional powerhouse.

Pro Tip: Use a photo template for your Car Magnets to help neighbors recognize your friendly face.

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Pass out freebies for their fridge.



After you've introduced yourself, offer neighbors a fun and practical freebie. **Reference Magnets** are an inexpensive way to keep your name and face on their fridge.

Pro Tip: From wine pairing tips to family chore charts, find the Reference Magnet that best fits the prospects in your farming area.

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